



BLACK SWAN
DESIGNS

COMPANY PROFILE



INTRODUCTION

Our Philosophy is in 'walking the extra mile' and giving the client that extra surprise element by offering them a tailor-made solution, which brings value to their business. We are driven to create results, engage the maximum audience and communicate a clear message, which is well understood among the masses. A clear and effective communication strategy lies at the heart of our service.

Our team is driven to understand the masses. We are motivated to keep ourselves up-to-date with ever-changing trends and ingredients that drive the audience. We provide brands with an insight into real people, real needs and expectations. We take inspiration from everyday life, as we strongly believe that we have the ability to create extraordinary big ideas in the ordinary routine of every single day that could transform the digital landscape. We do not associate advertising with jargon words, boring visuals, and false claims. Instead, we offer a result-enhancing solution to a problem that persists for your brand. We want our advertising solutions to be clear yet unique. We are strongly against conforming to the standards maintained by others in this industry. Hence, we don't want to follow the flock of white swans, because the world has plenty of them. BlackSwan Designs believe in creating new standards for others to follow, hence leading the industry with emerging solutions!

***“We are the future of
digital innovation in
marketing.”***

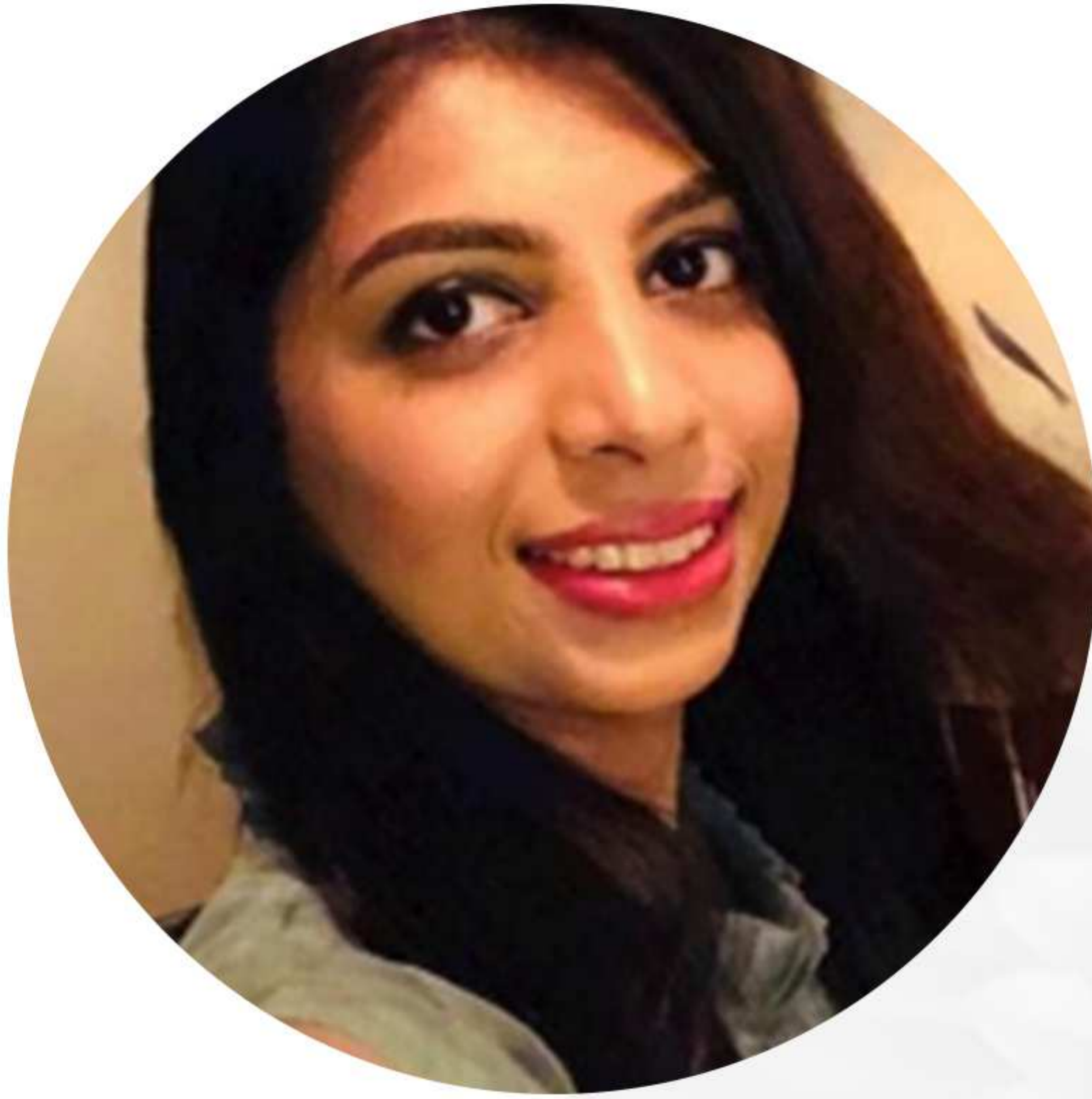
Black Swan is an autonomous, media-neutral and thought-provoking hub. We are a specialized advertising & digital agency, having both the track record and in-house ability to support your business. We perceive ourselves in that small but sturdy group that combines creative strategy with aesthetic appeal, where design and philosophy blend to convey a massive effect in the market.

We have a team of professional web designers, animators, graphic designers, digital strategists, brand analysts, content writers, and client service experts. Our team of strategists and creative units work together and deliver advertising solutions that transform your business.

We offer a full range of design and programming services, including branding, corporate identity, and logo design, custom website design, web development, maintenance and support, custom e-commerce solutions, digital marketing, online catalogs and content management system (CMS).



MANAGEMENT TEAM



Ammarah Syed

Founder & Digital
Marketing Director



Syed Ghouse Mohiuddin

Managing Partner
& Director



Ahmed Syed

Account Director



Reema Abbasi

Creative Director



OUR SERVICES

Branding

Website Design and Development

App Development

Search Engine Optimization-SEO

Pay Per Click-PPC

Social Media Marketing- SMM

Inbound Marketing

PR & Events

Branding

Your corporate identity and logo are the essence of your brand image. The logo is the main visual that has any form of permanent retention in your customer's mind. We at BlackSwan Designs strain every nerve towards building up your corporate image and make it stand aside from the competition. We make sure your identity speaks for you!



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DATA # 1

DATA # 2

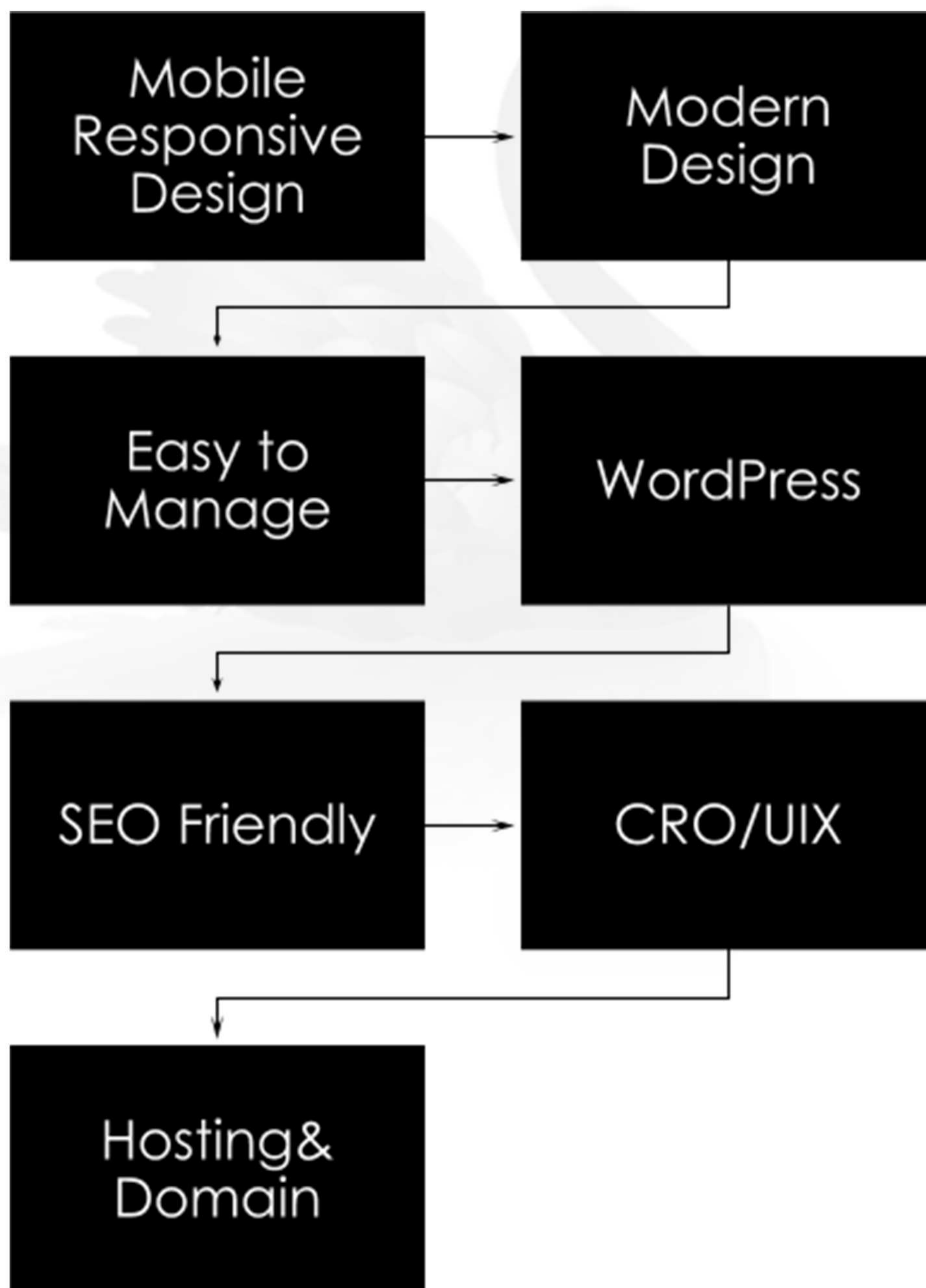
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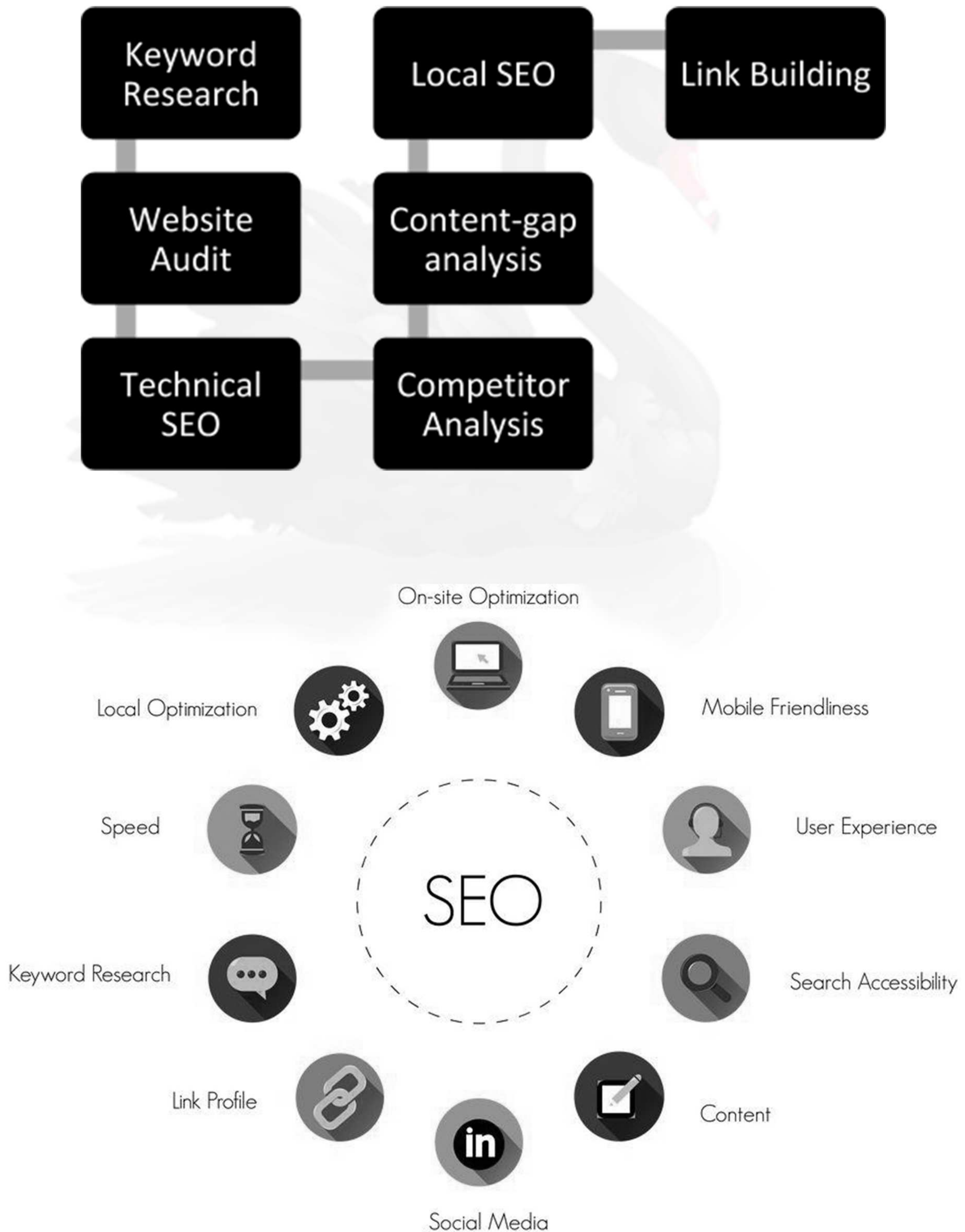
Website Design and Development

Amaze your clients and close more deals.



Search Engine Optimization-SEO

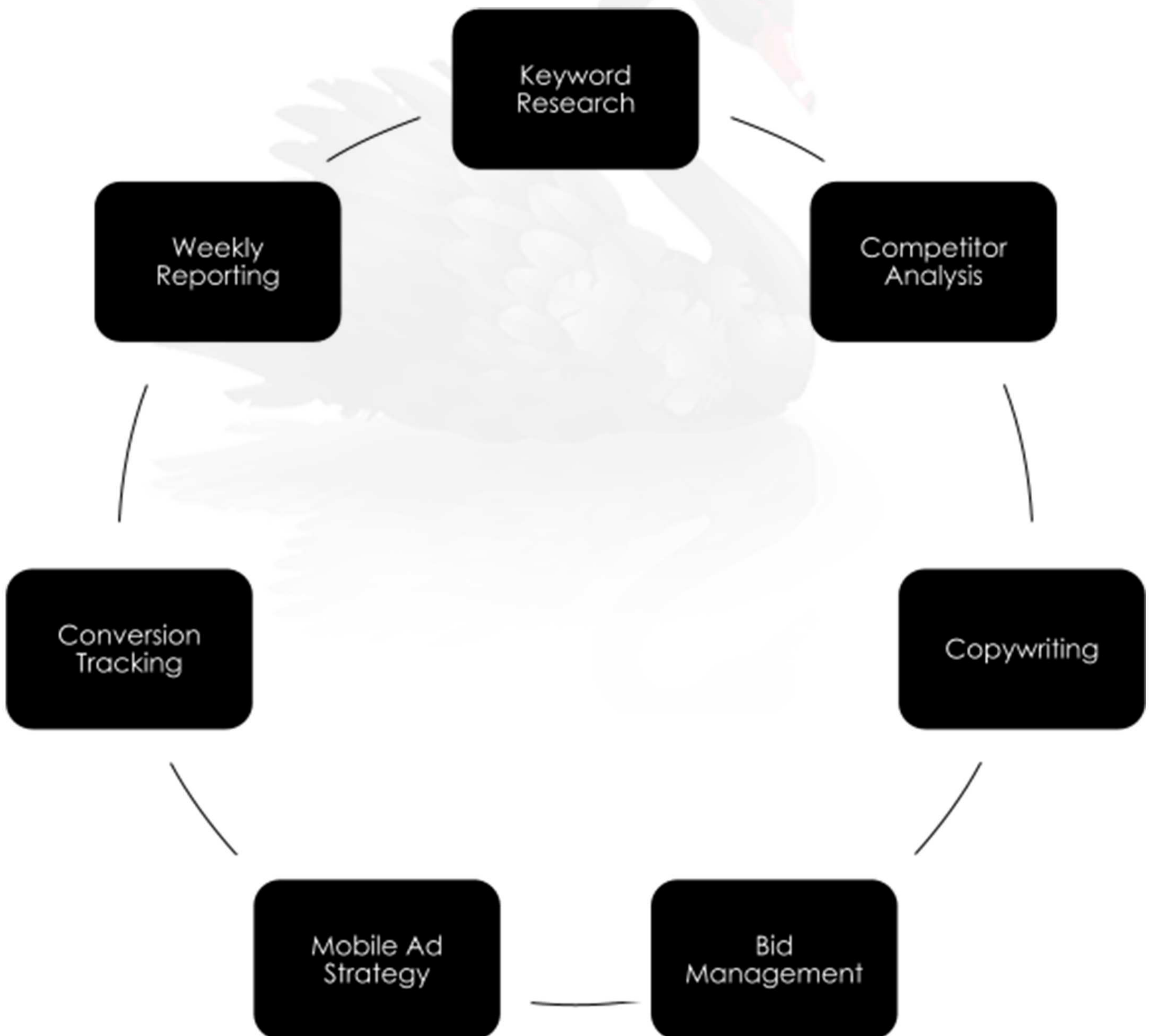
Get more traffic, more leads, and more sales.



Pay Per Click-PPC

With our team of Ad words Certified Specialists, we will not only create the perfect marketing campaign for you but also make sure that you will have healthy returns on your investment.

Scale your business with targeted ads.



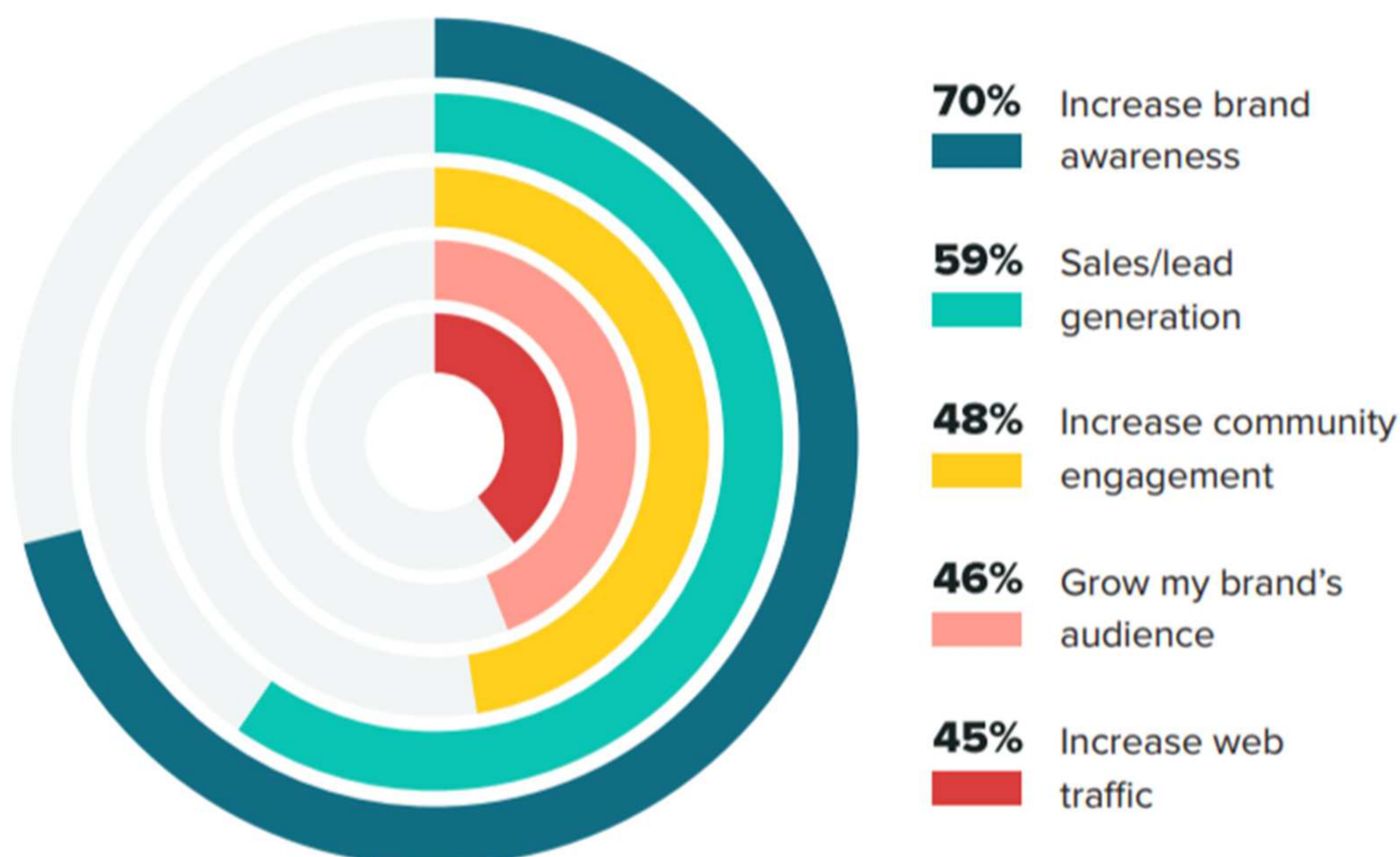
Social Media Marketing- SMM

BlackSwan Designs provide state-of-art engagement, publishing, analytics, and collaboration tools for all business needs – To make sure, you get the maximum user engagements and interactions for your brand through social media. We will enlighten you with marketing insights about consumer behavior that are guaranteed to generate 100% results in the long run.

Tap the right target audience.

- Customized Content
- Maximum visibility of ads based on Location.
- Reaching out right audience through Age, Gender, Language
- Target the audience through demographic, interest, behavior and other categories.
- Analysis of ad performance and tab on activity through Facebook analytics.
- Conversion Tracking
- Weekly Reporting

Social marketers' top goals for social



Our Clientele



DR KHILJI FAISAL ARIF
THE SKIN CLINIC



FAHAD
MIRZA
PLASTIC SURGEON

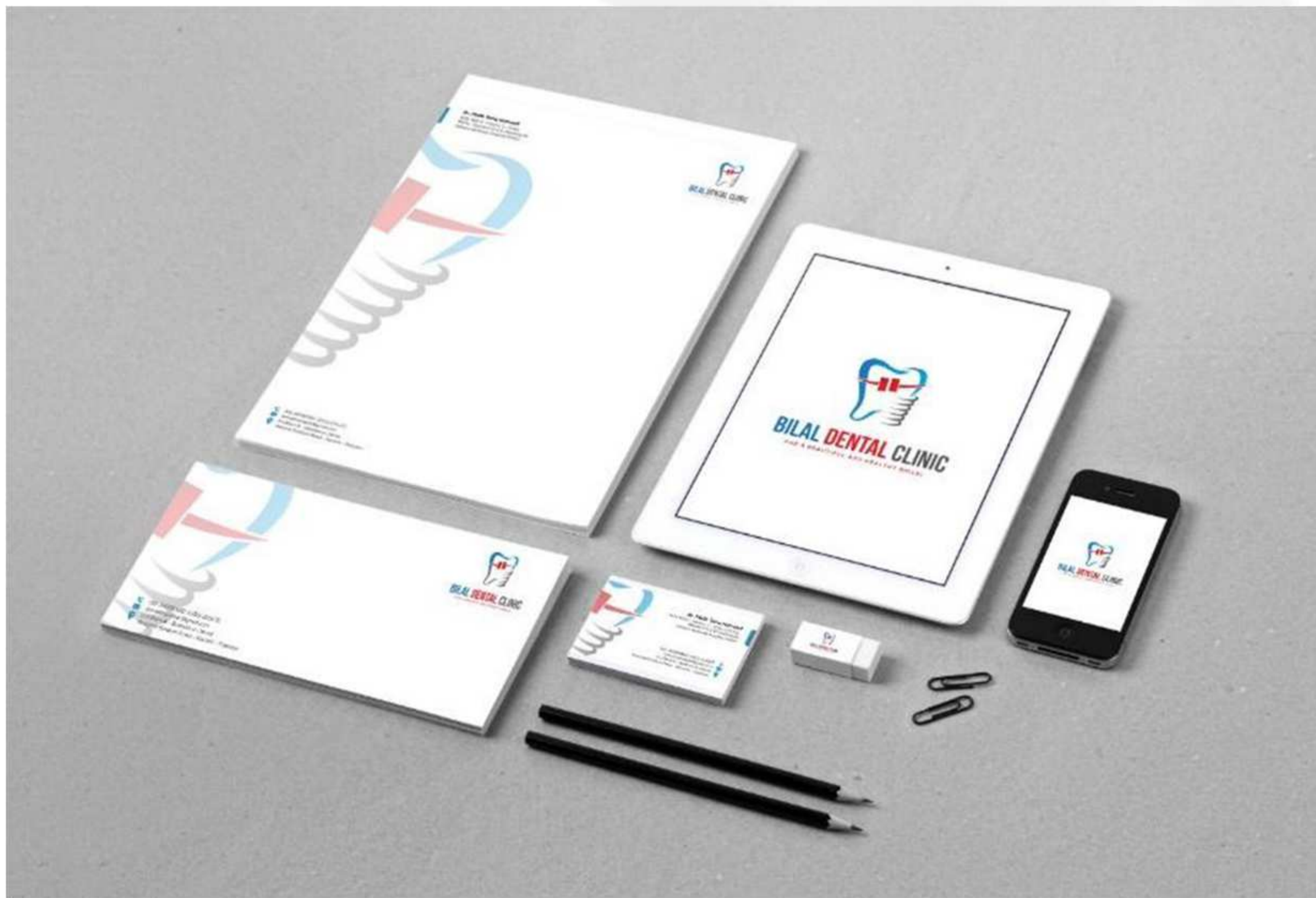


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FOR A BEAUTIFUL AND HEALTHY SMILE!

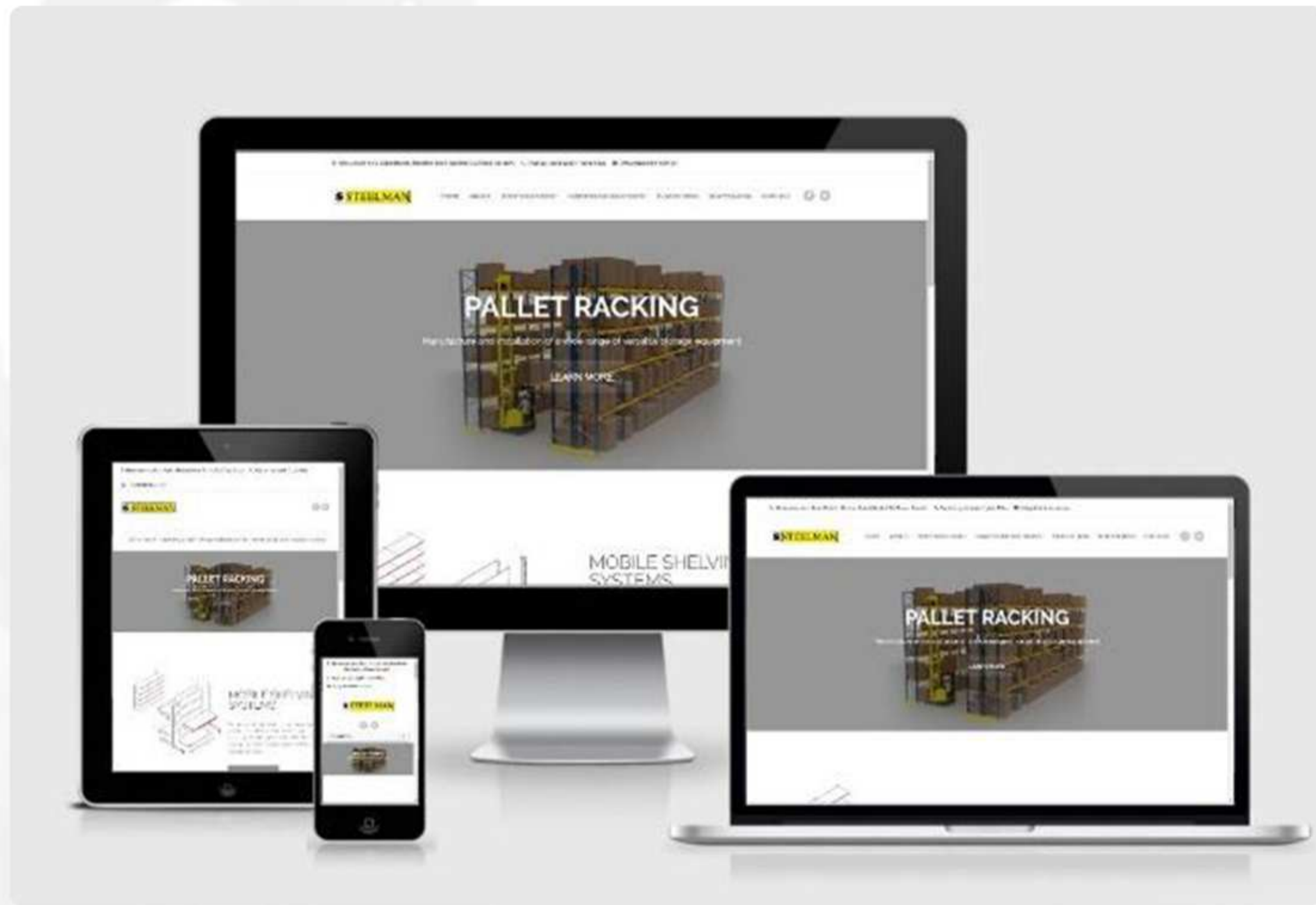
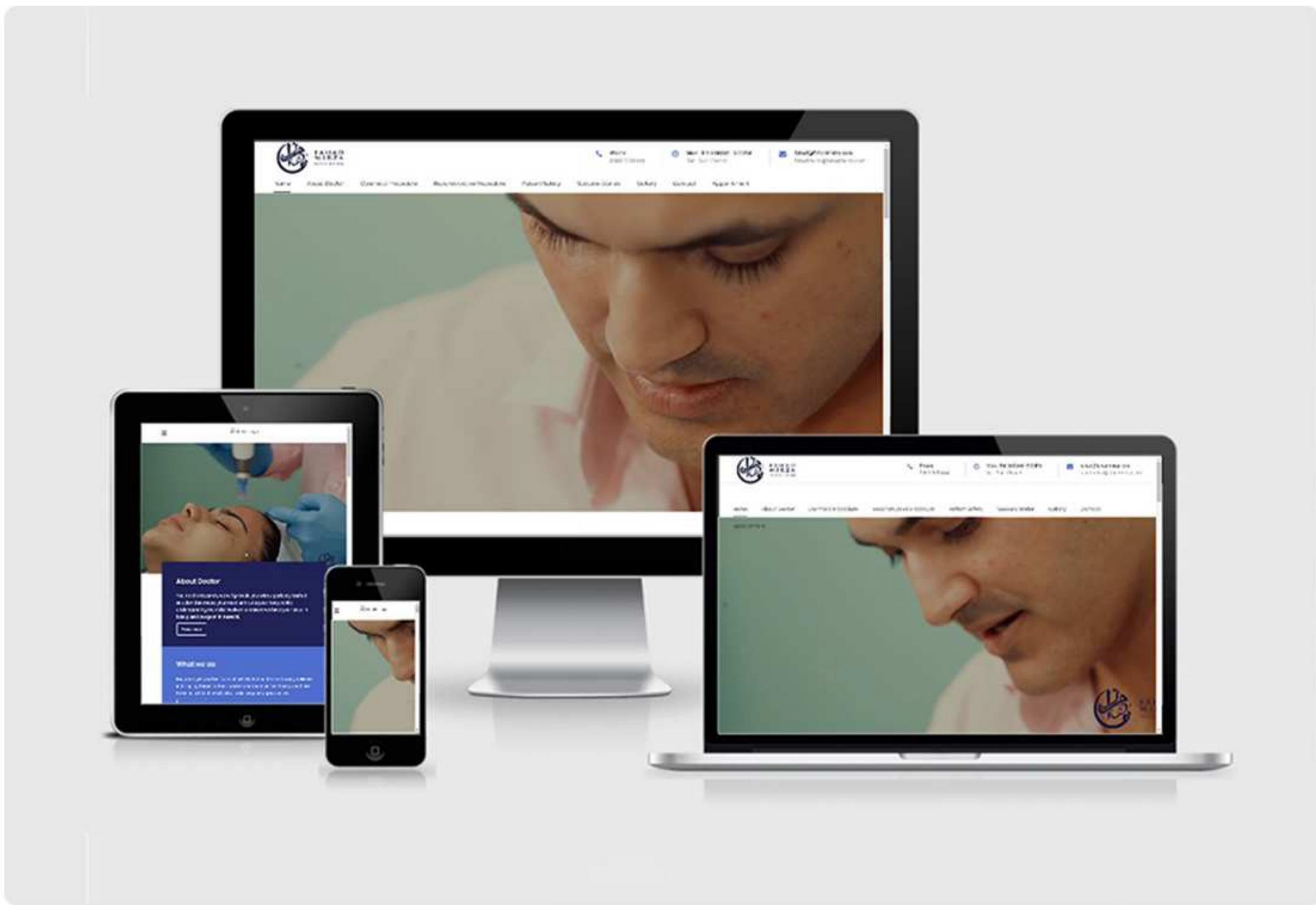




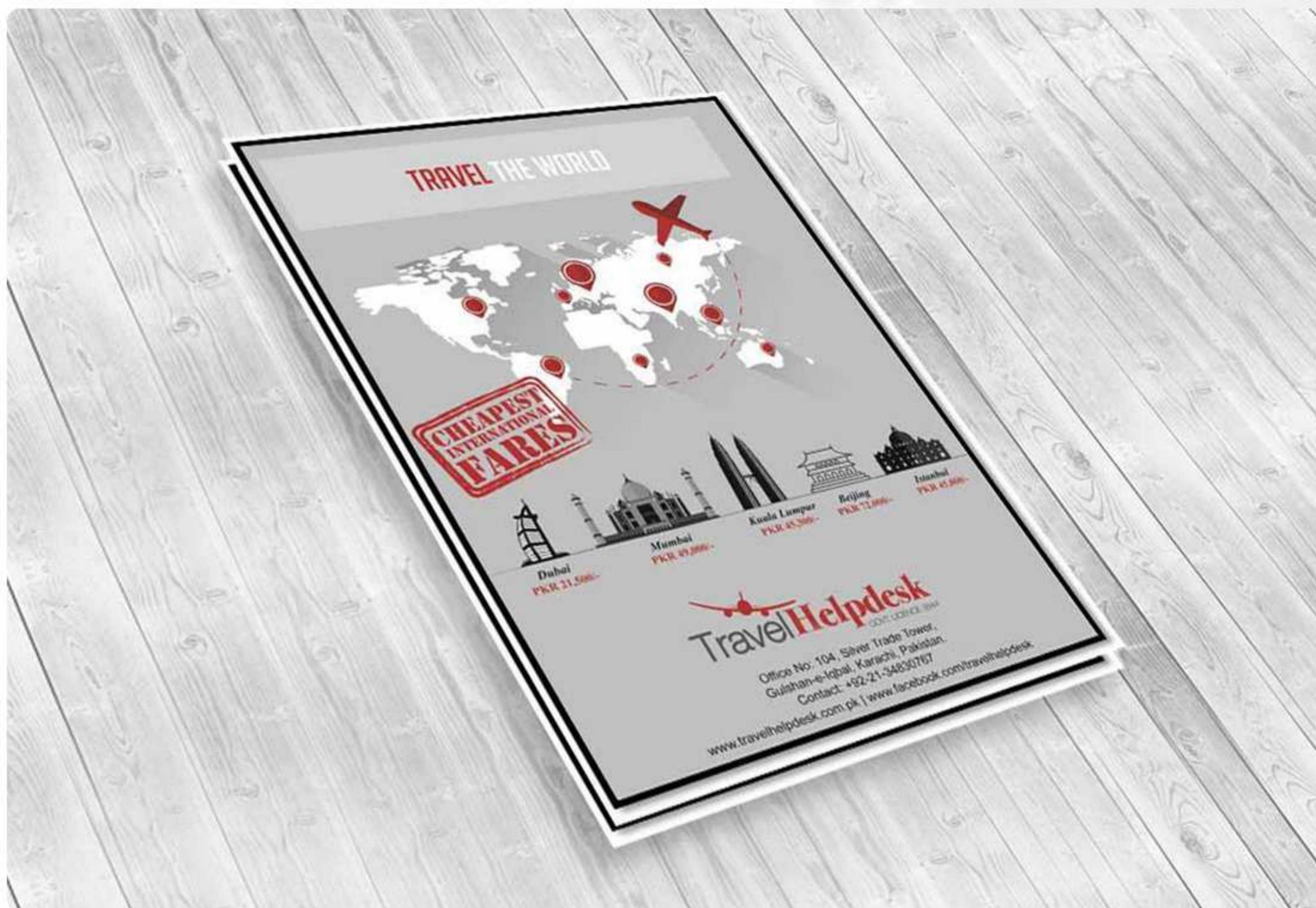
Portfolio



Websites



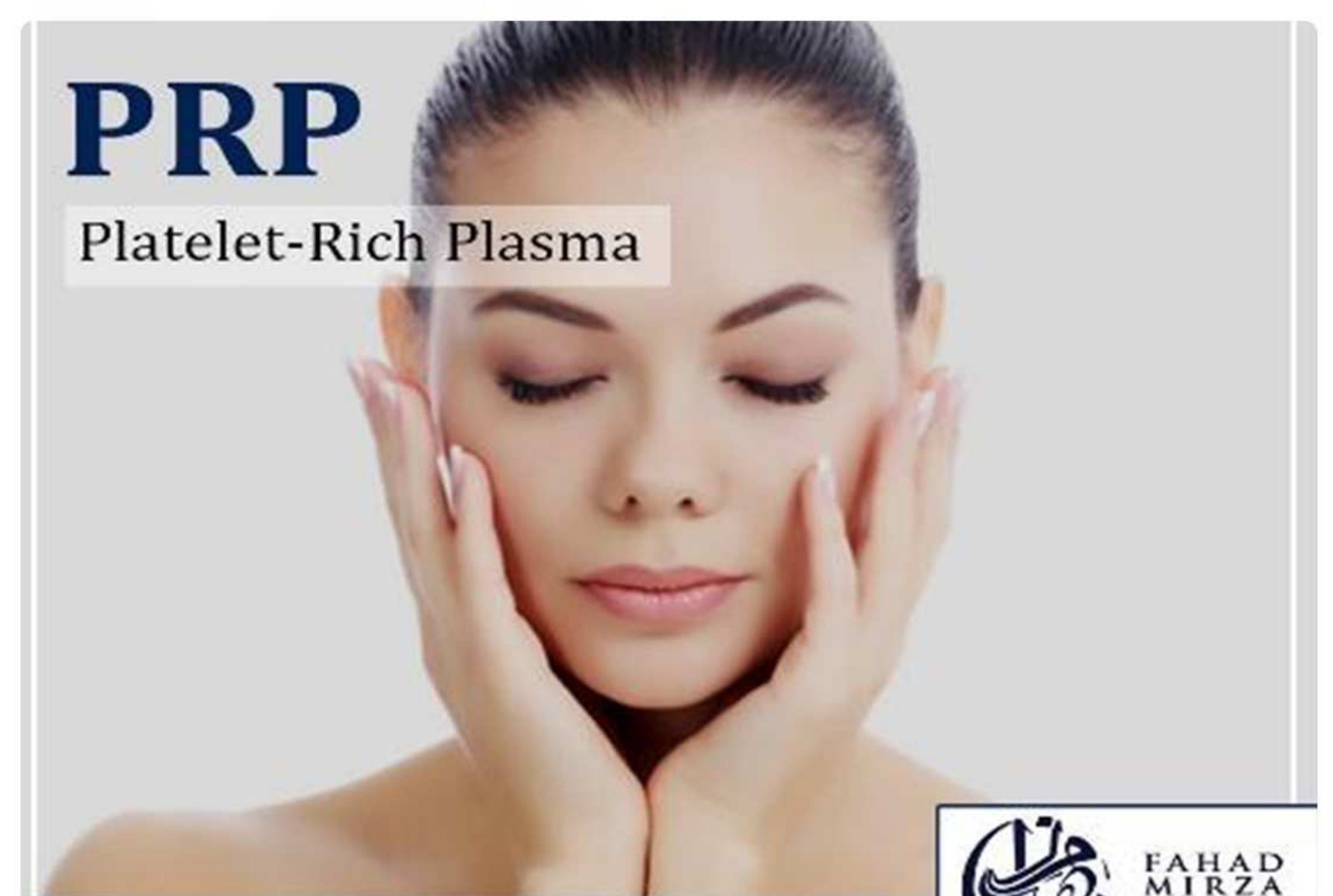
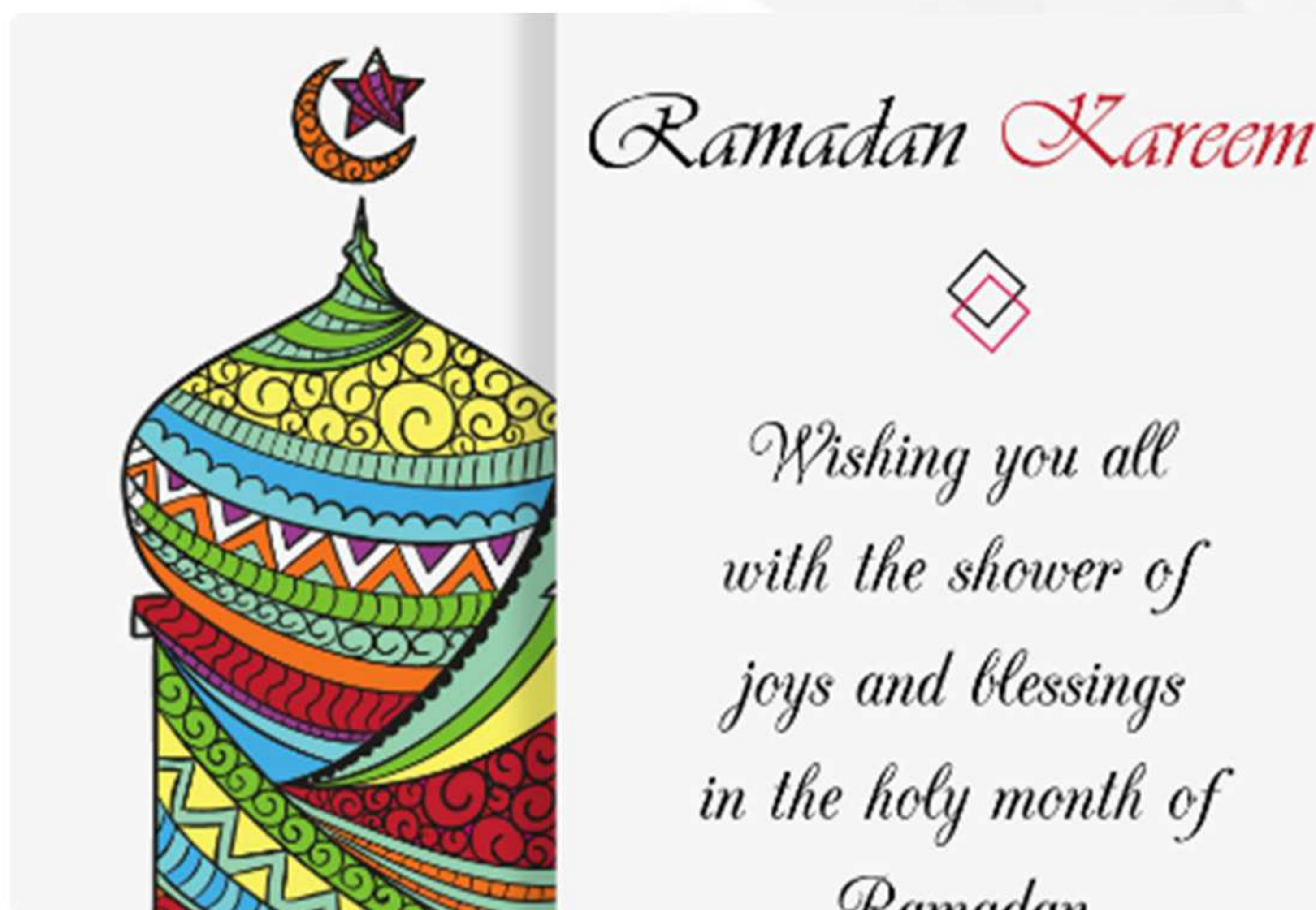
Printing



Signboard



Social Media



PR & Events



Contact us

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